

2018 VIRGINIA BUSINESS PLANNING CALENDAR

Dates and listings subject to change.

REVISED 8/10/2017		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	
NEWS & FEATURES	Cover Story	General Assembly	Best Places To Work in Virginia	6th annual THE BIG BOOK An annual Economic Development Yearbook for Virginia, as well as a Book of Lists. Regional sections focus on economic development, major deals, along with lists of top companies, and our annual list of the 50 Most Influential Virginians. An indispensable guide to current trends, economic development and the major players in Virginia.	Driverless Cars	Healthcare	Philanthropy in VA	Made in Virginia	New Entrepreneurs	Ports/Maritime Infrastructure	Changing Role of CEO	Economic Development	Virginia Business Person of the Year	
	Business Trends	Hotels & Tourism	Banking/Finance		Community Colleges	Tourism and Hospitality	General Assembly Business Impact	Risk Management	Community Banking	Workforce	Executive Compensation	Banking/Finance	Commercial Insurance	
		Top Hospitals	Business Law		Accounting	Meetings and Conventions	Cybersecurity	Engineering/IT Schools	Energy	Business Law	Employee Benefits	Higher Education	Business of Sports	
	Community Profiles	Lynchburg Region	Charlottesville		Northern Virginia	Hampton Roads	Bristol	Virginia Beach	Roanoke/New River Valley	Greater Richmond	Hampton	Shenandoah Valley	Danville/Martinsville/South Boston	
	Virginia College Profiles	Lynchburg College	Randolph Macon College		Old Dominion University	George Mason University	Virginia Wesleyan University	University of Virginia	John Tyler Community College	Virginia Tech	Virginia Commonwealth University	College of William & Mary	Shenandoah University	Radford University
	Special Reports					2 nd annual Top 50 Golf Courses in Virginia	23 rd annual <i>Fantastic 50</i>	Economic Impact of the Arts	Hire the Veterans	13 th annual VIRGINIA CFO AWARDS		4 th annual 2019 CPAs' Economic Expectations Report	19 th annual <i>Legal ELITE</i>	
Lists	Business Schools Top Hospitals	Banks by Market Share	Most Influential Virginians	Top 50 Golf Courses in Virginia	Top Convention Hotels	Major Donations	Veteran-Friendly Companies Engineering Schools	Commercial Real Estate Firms	Law Firms	Executive Pay	Higher Education	Insurance Brokers		
SPECIAL OPPORTUNITIES	Annual Opportunities				13 th annual  Hampton Roads Maritime Guide Ad Space - 3/16				26 th annual  Virginia Business Site Locator Ad Space - 6/29	43 rd annual  Hampton Roads Statistical Digest Ad Space - 8/16	29 th annual  Virginia Meeting & Conference Planner Ad Space - 8/29			
	Events	<i>Legal ELITE</i> Event	8 th annual  Awards Luncheon		23 rd annual <i>Fantastic 50</i> Awards Banquet		13 th annual VIRGINIA CFO AWARDS Awards Banquet			3 rd annual  Virginia Business Meeting Planner of the Year	11 th annual  Political Roundtable			
	Ad space deadline	11/30	12/29	1/30	2/28	3/30	4/27	5/30	6/29	7/30	8/29	9/28	10/30	
	Ad copy deadline	12/7	1/5	2/6	3/7	4/6	5/4	6/6	7/6	8/6	9/5	10/5	11/6	

SPONSORSHIP OPPORTUNITIES

Best Places to Work Awards Luncheon

An exciting event where participants are greeted with cheers and noise-makers while everyone celebrates Virginia's Best Places To Work Awards. Sponsorship includes pre-event advertisements in Virginia Business, signage, podium time, video acknowledgement, 10 event tickets and more.

CFO Awards Dinner

The Jefferson Hotel rotunda sets the scene for an elegant pre-awards networking reception followed by our 13th annual CFO awards dinner. Sponsorship includes advertisements in Virginia Business, signage, podium time, video acknowledgement, 10 event tickets and more.

Political Roundtable Luncheon

A sponsorship of this event includes recognition in multiple ways – from the podium, signage at the event, website and social media, thank-you ad in the January magazine, etc. Coverage of the Roundtable will appear in Virginia Business' January issue, just in time for the next General Assembly session.

Legal Elite Winners Reception

This will be our inaugural reception celebrating the 2018 Legal Elite winners. Sponsorship includes advertisements in Virginia Business, signage, podium time, video acknowledgement and more.

Virginiabusiness.com website

The site contains all the copy found in the magazine's print edition, magazine archives and breaking news stories written by our staff. Also available are online versions of our: Site Locator guide, Meeting Planner, Best Places to Work, Fantastic 50 and Legal Elite. Access to the site is free.

Daily E-News newsletter

Daily e-News arrives via email and enjoys a robust open rate. We provide staff-generated copy as well as links to important articles in leading Virginia publications. Copy is clear, concise and lively, focusing on commercial activities across the state. Subscriptions are free.

Weekly CRE Intel newsletter

This weekly newsletter covers the entire state's commercial real estate sector in depth. Our staff reports on activities in every part of Virginia, and readers are based in large, medium and small markets. Subscriptions are free.

Monthly digital magazine

Readers can enjoy Virginia Business on their tablets and mobile phones, thanks to a free application available in the Apple, Google Play and Kindle stores. Using the application, mobile device users can view a page-turning digital version of issues of the magazine on their screens.

Sponsored digital content

Everyone has a story to tell – share yours on VirginiaBusiness.com. Submit an original article. It will post on the sponsored content page for four months. A link to the article will run on our daily E-Newsletter for 4 weeks.

