

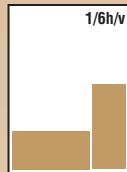
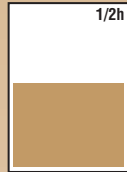
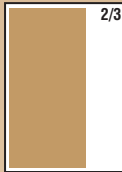
2017 AD SPECS/CLOSING DATES

AD SIZES (Width x Height by inches):

Full Page (Trim size)*	8.25	x	10.875
(With bleed)**	8.5	x	11.125
2/3 Page.....	4.875	x	9.75
1/2 Vertical.....	4.875	x	7.125
1/2 Horizontal.....	7.5	x	4.75
1/3 Vertical.....	2.3125	x	9.75
1/3 Square.....	4.875	x	4.75
1/6 Horizontal.....	4.875	x	2.375
1/6 Vertical.....	2.3125	x	4.75

* Keep live matter at least 1/4" from trim

**No additional charge for bleeds.



CLOSING DATES:

AD MATERIAL

January
February
March
April
May
June
July
August
September
October
November
December

ISSUE

Nov 30
Dec 30
Jan 30
Feb 28
Mar 30
Apr 28
May 30
June 29
July 31
Aug 29
Sept 29
Oct 30

SPACE

Dec 7
Jan 6
Feb 7
Mar 7
Apr 7
May 5
June 6
July 6
Aug 7
Sept 7
Oct 6
Nov 7

- Required format - PDF file
- Color mode - CMYK, No RGB or Spot Colors
- Maximum density - 300; DPI - 300
- E-mail ad files (10 MB or less) to your sales representative or to our production manager at kdick@va-business.com
- For FTP site information, contact our production manager at (804) 225-0433, or email: kdick@va-business.com

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